

Marijuana legalization in Maine.

Our laws are working as voters intended.

Strictly controlled sales

- Adults 21+ only
- Mandatory employee training
- Strict testing and labeling
- Child-resistant packaging
- No advertising to minors

Safer communities

- Fewer marijuana arrests
- Police can focus on serious crime
- Licensed retailers help replace the illicit market
- Revenue supports public health and safety programs

Growing economic benefits

- Nearly \$1B total in adult-use sales
- Over \$150M in tax revenue generated since launch
- Funding for municipalities, state services, and infrastructure

Youth use at historic lows

- Strict penalties for underage sales
- Cannabis use by US teens now at historic lows
- Regulated sales keep cannabis behind an age-verified counter

Help NORML protect your cannabis freedom. Scan now for more info and tell your reps "just say no" to repealing legalization.



2016

Maine voters
approved legalization

\$950M in adult-use sales
\$150M in tax revenue

Legalization is delivering results for Maine.

Maine's legal cannabis market protects consumers, restricts youth access, generates revenue, and promotes public safety. Since voters approved legalization in 2016, regulated sales have generated over a billion dollars in economic activity while providing adults with safe, legal access to cannabis.